# SARA VALLE

A dedicated journalist with experience in TV and print reporting, editorial expertise, and proficiency in video and audio editing. I am a detail-oriented, hard-working team player with a passion for current affairs, culture, and human-interest stories.

### **Software**

Microsoft Office, Pages, Adobe Audition, Audacity, Premiere Pro, Lightroom, InDesign, Edius, iNews, Stratus, and Canva.

#### Languages

English (fluent)
Spanish (native)

### Contact

- Condon
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- in /in/saravallemartinez
- www.soysarasolo.com

### References

Available on request.



### Work Experience

#### VIDEO JOURNALIST, UNIVISION

July 2024 - present

Researching news items and original ideas to produce video content for Univision's webiste and social media. This includes script writing, editing, and pieces to camera.

### HEAD OF PR AND SOCIAL MEDIA, WARREN EVANS October 2021 - present

Creating social media posts for platforms, overseeing the brand's social media channels and online presence. Fostering communication with press and social media influencers for collaborations.

### WRITER, NOT BORING (HI-FI PIG)

February 2023 - present

Writing scripts, researching, preparing headlines and covers, and editing pictures for live broadcast news bulletins and news hours.

#### **OUTER PRODUCER, TRT WORLD**

January 2023 - March 2023

Writing scripts, researching, preparing headlines and covers, and editing pictures for live broadcast news bulletins and news hours.

### MANAGING EDITOR, HOLLOWAY EXPRESS December 2022 - September 2023

Interviewing and writing process for news and features on different topics, creating a TAP, and editing.

## MANAGING EDITOR AND REPORTER, VERVE MAGAZINE September 2021 - June 2024

Finding local stories, interviewing, writing, and editing process for news and features with accompanying media.

### WRITER AND CONTENT TRANSLATOR, BANG MEDIA INTERNATIONAL LTD

November 2014 - August 2016

Writing content and proofreading as well as translating content to and from Spanish for news outlets such as Mtv.com and their international versions



### **Education**

BA JOURNALISM, LONDON METROPOLITAN UNIVERSITY September 2021 - June 2024

BASIC PROOFREADING SKILLS, THE PUBLISHING TRAINING CENTRE November 2019 - May 2020